



in partnership with the



NIIA
Nigerian Institute of International Affairs

Welcomes you to

TECHSHIFT

A fresh spark for 546 future-ready professionals

Why **TECHSHIFT** Exists

- The digital economy is the new driver of income in Nigeria.
- Millions of Nigerians want to transition into tech but can't afford training.
- Skills gap = opportunity gap.
- TechShift bridges this gap through training access and scholarships.



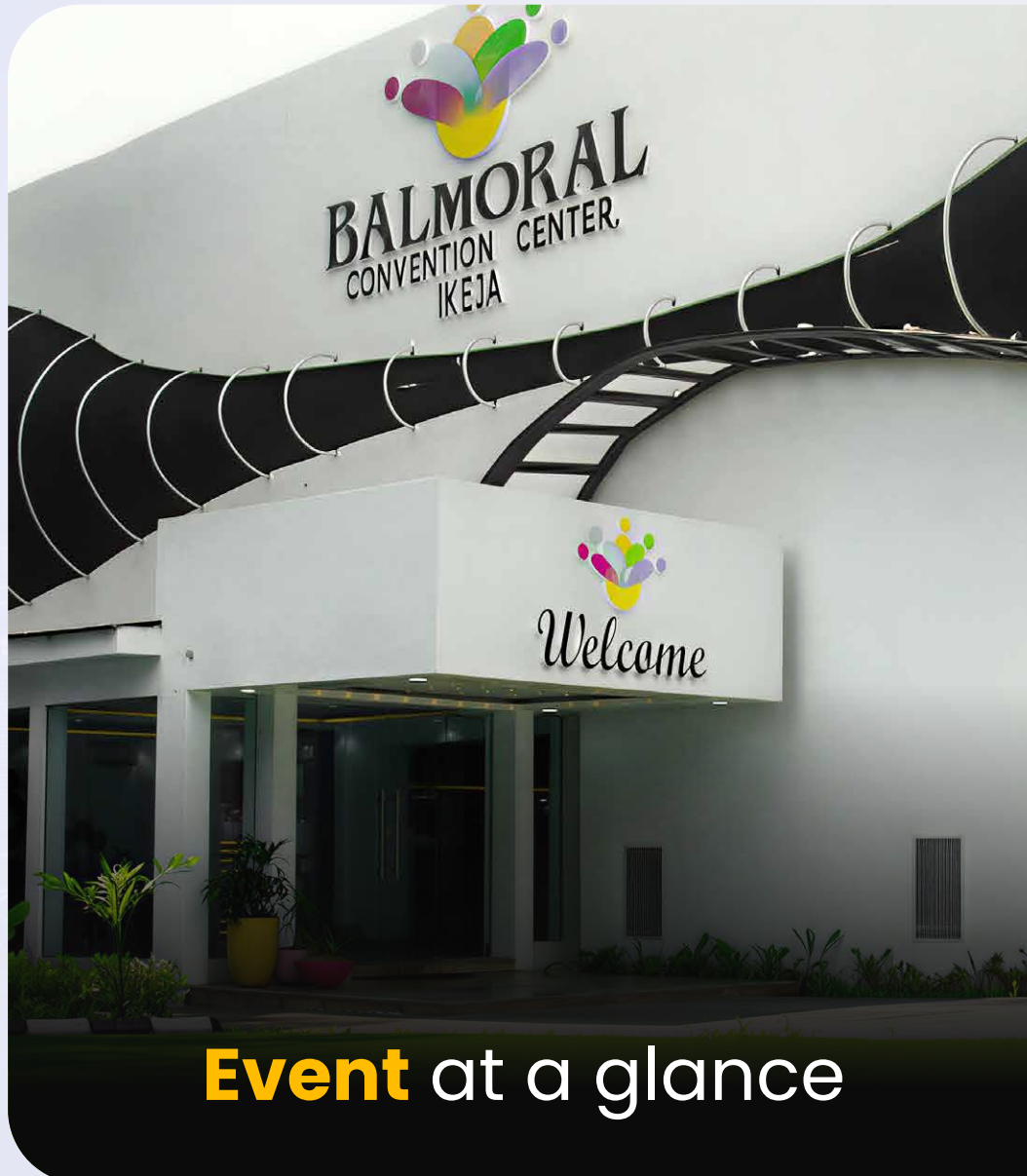
The Vision

Equip Nigerians with clarity, direction, and tech pathway guidance.

Provide ₦567,359,412 in scholarships to 546 Nigerians.

Build Nigeria's digital talent pipeline for the next decade.





Saturday, 18th April, 2026
(9am to 4pm WAT)



3500 ATTENDEES

*Tech newbies, career switchers,
early-career professionals, and upskillers.*



Masterclasses
Fireside
Hiring Insights



Scholarship Reveal

Enrollment Opportunity at the venue

Why Now?

- Nigeria is on track toward a trillion-dollar economy driven by technology in 2030
- Demand for tech skills (Cybersecurity, AI & Machine learning, Cloud Engineering, Cloud Computing, Data Analysis etc) keeps rising.
- Companies want competent digital talent.
- Nigerians want income mobility but lack access.
- TechShift connects desire → skills → opportunity.



The Scholarship Fund

Goal:
₦567,359,412

- Covers 100% training fees for 546 Nigerians
- Focus: High demand future-proof skills
- Transparent reporting and trainee tracking
- Long-term impact on employment and productivity
- Access to a pool of tech talents for your organisations



What you achieve as a Sponsor

Legacy impact, not just branding.



Empower Nigerians with skills that create real income.



Directly change the economic trajectory of families.



Recognition as a builder of future tech talent.



Contribute to reducing unemployment and brain drain.



And building a pool of globally qualified Tech talents.



What You Receive as a Sponsor?

- Premium branding and acknowledgement
- Recognition in press releases & official communications
- Featured in event publications & stage mentions
- Priority seating & VIP access
- Visibility to 3,500 attendees and national media
- Exclusive report on student progress & impact
- Option to hire trained talents from the program
- Corporate Social Responsibility (CSR) alignment
- 15 mins pitch speaking opportunity at conference
- Access to contacts of consented participants as marketing assets
- Platinum Exhibition space & display of roll-up banners
- Logo listing on all conference materials (Conference main backdrop, event brochure, red carpet etc)
- Digital PR mentions on all digital communication about TechShift

Course Domains for TechShift

Artificial Intelligence

AI talent enables companies to cut costs, reduce errors, and automate operations using predictive systems and intelligent automation.

With AI talent you make faster decisions, lower operating costs, optimize production, and have a stronger competitive advantage.

COURSE TITLE

- Artificial Intelligence & Machine Learning Fundamentals
- Certified Artificial Intelligence Practitioner (CAIP)

AWS (Amazon Web Services) - Cloud Computing

Cloud talent builds and manages secure, scalable digital infrastructure that keeps business systems running efficiently.

With cloud computing talents, you lower IT costs, have reliable uptime, can scale easier, and faster deployment of new technologies like IoT and data platforms.

COURSE TITLE

- AWS Certified Solutions Architect Associate
- AWS Cloud Practitioner Essentials

Data Analysis/Data Science

Data talent turns raw data into clear insights that guide business decisions.

With Data analysis/data science talents, you carry out better forecasting, smarter product decisions, optimized operations, and increased revenue through targeted strategy.

COURSE TITLE

- Certnexus Certified Data Science Practitioner
- Microsoft Power BI

Software Development

Developers build secure, efficient digital products and platforms that power modern businesses.

With software development talent, whether frontend or backend, you get faster product delivery, improved customer experience, automated internal processes, and stronger digital competitiveness.

COURSE TITLE

- Front-end Development with React.js
- Back-end Development Node.js in Express

Course Domains for TechShift

Cyber Security

Cybersecurity talent protects business systems and data from attacks, fraud, and downtime.

With Cyber security talent you reduce risk of costly breaches, protect intellectual property, ensure regulatory compliance, and sustain customer trust.

COURSE TITLE

- **Comptia Security+**
- **Comptia Cybersecurity Analyst+ (CYSA+)**

Microsoft Azure – Cloud Computing

Showcase your ability to design, build, and manage solutions on Microsoft's cloud platform. Learn cloud fundamentals to advanced architecture and DevOps practices. By earning an Azure certification, you demonstrate not only technical expertise but also a commitment to staying current in one of the fastest-growing areas of technology.

These certifications help you stand out to employers, open doors to new career opportunities, and position you as a trusted professional in the cloud era.

COURSE TITLE

- **Microsoft Azure Az – 900T00 Fundamentals Training Course**
- **Microsoft Azure Ai – 900T00 Fundamentals Training Course**

Blockchain

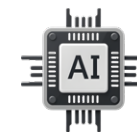
Blockchain talent empowers companies to build robust trust frameworks without intermediaries taking unnecessary cuts, secure transactions with military-grade protection and create transparent systems where every naira is accounted for.

With blockchain talent, you eliminate fraud drastically, reduce transaction costs, accelerate settlements and position your organization as a forward-thinking industry leader that truly understands emerging technology.

COURSE TITLE

- **Blockchain Technology**

Certifications



Global Tech Education

The TechShift scholarship fund is not just paying for courses but giving Nigerians access to premium, globally benchmarked education that would normally cost thousands of dollars outside the country.

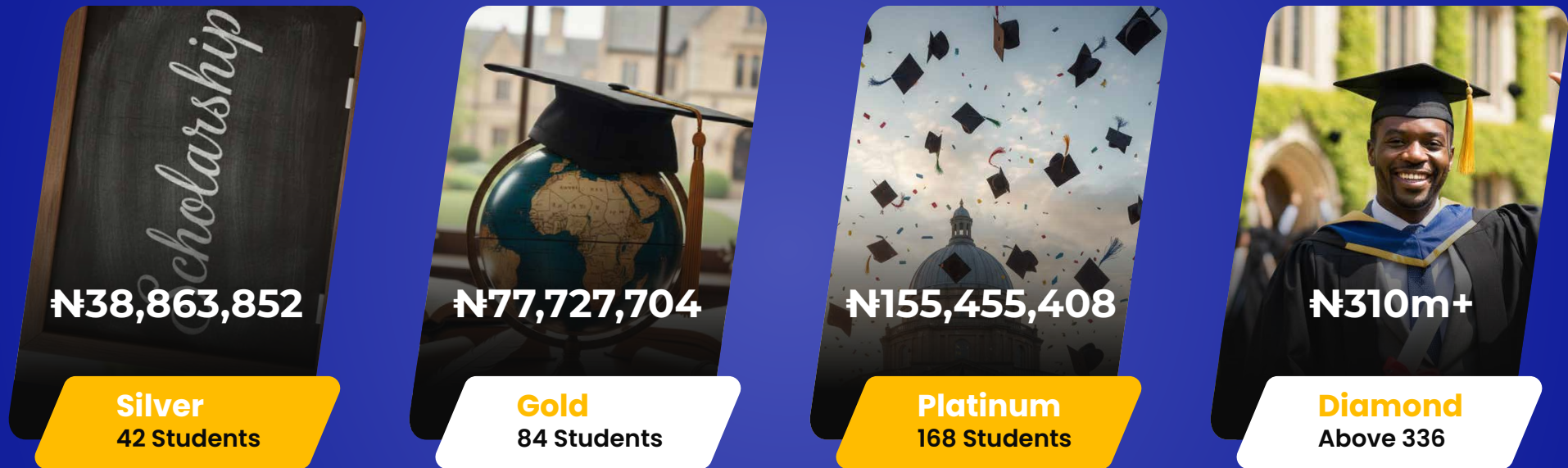
As a sponsor, you are investing in a program that produces:

- High-quality talent
- Globally competitive professionals
- Job-ready individuals trained using world standards

You are enabling beneficiaries to learn directly from trainers who train the following:



Sponsorship Partnership Tiers



For sponsorship above 336 students, we can customize the sponsorship to a specific category e.g (fresh graduates, early stage founders, women in tech, etc) and we can name the scholarship to your preference e.g The Rotary Tech Sponsorship for women founders.

A close-up photograph of two men in business suits shaking hands. The man on the left is wearing a grey suit and a silver watch. The man on the right is wearing a dark blue suit. The background is a blurred cityscape with tall buildings under a blue sky. The text 'TECHSHIFT' is overlaid on the left arm, '&' is in the center of the handshake, and 'You' is on the right arm. At the bottom, the text 'Let's work together!' is written in a white, italicized font.

TECHSHIFT

&

You

Let's work together!

TECHSHIFT

www.techshift.africa

Contact & Next Steps

Let's create an unforgettable experience together.



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TECHSHIFT
TECHSHIFT

Let's do this

THANK YOU

*You are not just sponsoring an event.
We are championing Nigeria's Digital Future.*

Partner with us to unlock 546 tech careers.

 **T1 Tech Academy**
Beyond Limits. Beyond Today.

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